

# DO YOUR FORKLIFTS MEET THE RIGHT CRITERION?



If you're thinking forklift trucks, you're thinking TCM.  
And if you're thinking TCM, you're thinking Criterion.

Criterion Equipment is proud to be the sole distributor of TCM forklift trucks in Southern Africa. With over 30 years experience and a highly competent network of branches, dealers and agencies throughout the region, Criterion will meet all your material handling needs.



#### HIGHEST RESALE VALUE

Renown for its durability and simplicity, the comprehensive TCM forklift truck range has proved itself across the globe. Commanding the highest resale value in the industry bears testimony in itself. Moreover, TCM products with Criterion backing have earned a reputation for being very user and service friendly, minimising downtime and optimising productivity.



#### SERVICE FRIENDLY

From the IC engine range, heavy duty trucks and container handlers, to the vast array of electric models, Criterion has exactly the right TCM for your specific need.

Click on [www.criterion.co.za](http://www.criterion.co.za) for more information on the TCM range, as well as the various options of how to acquire your TCM product – or simply give us a call.



#### Criterion Equipment

1 Wrench Road, Isando,  
Johannesburg, South Africa

Tel: 011 966 9700  
Fax: 011 966 9736

E-mail: [info@criterion.co.za](mailto:info@criterion.co.za)  
Web: [www.criterion.co.za](http://www.criterion.co.za)

Criterion Equipment (Pty) Ltd is a wholly-owned subsidiary of Invicta Holdings Limited

**TCM**  
FORKLIFT TRUCKS  
**Criterion**  
Equipment