



Criterion Equipment's National Field Services

Criterion Equipment's national field services facility, which mobilises specialist skills to support an extensive range of material handling equipment, has been upgraded, as part of the company's expansion programme.

"Criterion Equipment's commitment to the local market encompasses a dependable back-up service to its product range, including the leading brand - TCM forklifts and reach trucks and also supports customer-owned machines," says Brenton Kemp, managing director of Criterion Equipment, a wholly owned subsidiary of Invicta Holdings Limited. "This field services facility ensures optimum performance, enhanced safety, low maintenance and extended service life of every machine.

"The company, which has to date invested in approximately 50 new technical service vehicles, has extended its service to include maintenance contracts, assistance during breakdowns and also the repair and maintenance of hire machines. This expansion programme includes an additional investment in a further 20 vehicles to efficiently support our diverse customer base, throughout Southern Africa.

"Our pledge to our customers is a reliable 24 hour technical advisory and support service, which is why Criterion's team of highly skilled technicians and mechanics is contactable at all times."

The company also offers a service to deliver and collect machines, particularly in the short term hire business.



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